



CCINW Meeting

Social Media? A New Take

Jay Young



The confusion over managing social media marketing has been fueled by both changing provider rules and advice that is quickly outdated by those changes.

Jay Young has observed the results of various 'recommended practices' and has developed a different take on what actually works.

Jay will share actionable tips to start applying right away along with his top resources to learn and stay on top of the changing landscape

When: **Tuesday, May 23, 2017**
5:30 PM – Socializing and dinner - Presentation to follow

Where: **Interlink Supply**
18436 Cascade Avenue South BLDG B
Tukwila, WA 98188

Cost: \$25 Member - \$35 non-member if pre-paid, add \$10 at the door
Call the CCINW office at 1.877.MY-CCINW with credit card info

All CCINW-WW chapter meetings earn ½ IICRC continuing education credit

About the presenter: Jay is the Chief of operations and director of marketing at CCINW member Northwest Professional Services in Lyndon WA, and handling social media is one of his assigned fields. Given a long working relationship with Joe "Monster" Kowalski, Jay offers a "where the rubber meets the road" presentation.