



CCINW Oregon Meeting

“Social Media Marketing”

Wednesday, August 11, 2010 - Jon-Don Portland

We think that CCINW members, already the best in the business at building solid relationships with their customers, can gain a tremendous advantage over even the best-financed competition by learning to use “Social Media” in your marketing.

Like a lot of business people, we might tend to dismiss “social networking” as something relegated to those twits on tweeter, (or whatever the kids are doing these days). One of our industry suppliers surveyed their customers (people like us) and quite remarkably found the ones that were doing the best had done nothing different, with the exception of setting up corporate Facebook pages!

“Miles Austin really showed us how to use social media to make more money in our business. One of the best two hours I’ve spent at a meeting!” Matt O’Haleck

“Miles Austin is enthusiastic and encouraging. He will help take the mystery out of LinkedIn, Facebook, & other social media ‘vehicles’ which affords business owners the opportunity to expand their exposure to potential customers.” Wayne Champion

Hosted by: JonDon
480 SE Market Street
Portland, OR 97214-4503

Time: 5:30P – Dinner at 6:00P

Presenter: **Miles Austin**
Our presenter: Miles Austin is a social media and web tools expert that can outline the entire world of Wordpress, blogs and tweets. His take on the latest marketing tools can be found on his website
www.fillthefunnel.com

Cost: \$25.00 member // \$40.00 non member

RSVP: Jane at 877 692-2469 or jdo@nventure.com

A non-member will receive the member rate for one meeting when they attend as an invited guest of a current CCINW member.

As always, meeting attendance is worth one-half of an IICRC continuing education credit